APPENDIX 1

Proposal	Summary of key comments received	IWC response
Re-introducing charges to Maresfield Road, East Cowes.	Loss of free parking to access beach hut and access seafront.	A considerable amount of free parking is available on the Esplanade.
	Loss of free parking for factory workers, local businesses and on occasion local residents.	Holders of All island parking permits will be able to park in the car park.
	The charges are overpriced.	The prices are consistent with long stay car parks across the island and therefore ensure a consistent approach.
	An additional tax for employees of Wight Shipyard; impact on ability to recruit key/skilled staff.	Holders of All island parking permits will be able to park in the car park.
	Displacement of vehicles into residential side roads.	There is no evidence to support that the introduction of parking charges in previously free areas has resulted into displacement in to adjoining residential roads. In this instance there is free parking available on the esplanade.
	Disincentive to local investment.	Holders of All island parking permits will be able to park in the car park. The introduction of charges will encourage a turnover of spaces and ensure that the use of the area is not abused.